

# Health Insurance Agents & Brokers Where Would You Be without NAHU?

Putting your membership dues to good use is our top priority. We are the only association working solely on behalf of health insurance agents, brokers and benefit professionals. We are your professional association and we provide legislative advocacy, education, information resources, member recognition and member-only benefits.

## With NAHU representing the industry, policymakers have addressed many issues the health care reform bill promised to create:

- Allowing health insurance agents and brokers to sell private coverage both inside and outside of the new exchanges.
- Preserving private insurance plans as the predominant source of coverage, without the creation of a government-run public health insurance plan.
- Working with the National Association of Insurance Commissioners (NAIC) and policymakers to acknowledge the value our members and the need to preserve your role in the health insurance system.



“As the standards for implementing national health reform are being developed, it is essential that they recognize and protect the indispensable role that licensed insurance professionals play in serving consumers.”

—NAIC Resolution

## With NAHU working with key policymakers, your dues dollars continue to support our role as the voice of the industry:

- Creating a joint task force with the NAIC and the Dept. of Health and Human Services (HHS) to address agent compensation and medical loss ratio (MLR).
- Working closely with Congress and the administration on the development of the new web portal for consumers to shop for health insurance.
- Working directly with the NAIC and providing guidance as states establish their exchanges.

## With NAHU programs, you have access to member-only benefits:

- **Education:** State and local chapters provide educational opportunities that keep you abreast on trends, new products and policy changes. These meetings also provide opportunities for you to form useful relationships to better your business.
- **Information Resources:** With [www.nahu.org](http://www.nahu.org), HIU magazine, timely newsletters and broadcast emails at your fingertips, you'll always have access to the most current industry information.
- **Discounts:** Form an exclusive agreement with Marsh Affinity Group for Agent Preferred E&O insurance to discounts on shipping, conference calling and other business communication needs, NAHU offers you opportunities to save money on the items and services you need to operate your business.

Without NAHU, the health insurance agent and broker would be left alone to deal with the ever-changing regulations and reform. NAHU is your partner during this turbulent time and will provide you with everything you need to continue growing your business and having a successful career.

The National Association of Health Underwriters represents more than 100,000 professional health insurance agents and brokers who provide insurance for millions of Americans. For more information, visit [www.gkcahu.org](http://www.gkcahu.org).

Greater KC Association of Health Underwriters

